



Generative AI in Design: Tell us what you think!



Are you fascinated by the remarkable capabilities of generative AI image generation tools like Stable Diffusion and Midjourney? As a current or aspiring designer, do you have thoughts on how generative AI will shape the future of design? We are a team of HCI researchers at the University of Minnesota seeking to understand the influence of cutting-edge generative AI tools on design. Your insights could significantly contribute to this exploration.

If you are a current student majoring in a design-related field or a professional designer, and already have hands-on experience with generative AI image generation tools and willing to discuss your creations, we want to talk with you for about **60 minutes**. We will ask you about your perspectives on generative AI image generation tools in design, your personal experiences with these tools, and discuss an image you have crafted using a generative AI tool.

You will receive a \$25 Target or Amazon gift card for your participation.

If you are interested in participating, please visit:

https://umn.qualtrics.com/jfe/form/SV_2004AINFWIhMvky

or scan the QR code to fill out a short survey.



If you have any questions about the study, please contact:

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