

BRAVE

Device & App Development Phases



INDUSTRIAL DESIGN RESEARCH

- customer discovery
- title ix collaboration
- URBN
- first round of low fidelity tests
- preliminary patent drafting

\$15K

Pre-Production Systems

NOV-DEC



Production Documentations

JAN-FEB



PHASE 0

- Overall System Definition
- Low fidelity tests
- First round of hardware tests

\$50K-\$150K

PHASE 1

- Hardware concept testing
- Preliminary App UI
- Software foundations established

\$150K- \$200K

PHASE 2

- Creation of digital prototypes
- Creation of hardware specs

ESTIMATED FEES: \$150,000 - \$250,000
FABRICATION EXPENSES: \$30,000 - \$50,000

PHASE 3

- Electrical Engineering of internals
- Integration of EE and ME work
- Specs and drawings
- Confirmation of usability and acceptance

ESTIMATED FEES: \$200,000 - \$300,000

PHASE 4

- Final tooling CAD
- Assembly of Electronic package
- App prototyping
- CAD and Spec sheets for prototyping

ESTIMATED FEES: \$100,000 - \$150,000
TOOLING EXPENSES: \$50,000 - \$100,000

PHASE 5

- Packaging and Sales kit specs
- Molding and Assembly reviews
- UI assets for Software Development

ESTIMATED FEES: \$100,000 - \$150,000
TOOLING EXPENSES: \$150,000 - \$300,000

Total Summary: \$995K-\$1.65M

For budgetary purposes only.